

EXHIBIT 1

This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Purdy Insurance Agency (“Purdy”), located at 136 Market St, Sunbury, PA, 17801 does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data privacy or insurance data security statutes, or personal jurisdiction.

Nature of the Data Event

Purdy recently concluded an investigation into suspicious activity occurring in an employee’s email account in November 2021. Upon first discovering that an employee’s email account was sending suspicious emails to internal and external recipients, Purdy immediately began an investigation to determine the nature and scope of the incident and secure its email environment. The investigation determined that an unauthorized actor used a phishing email to gain access to the employee’s email account from November 15, 2021 to November 18, 2021. The identity of the unauthorized actor remains unknown. However, the investigation was unable to determine which, if any, emails or attachments in the email account were viewed, accessed, or acquired by an unauthorized actor as a result of this event. Out of an abundance of caution, Purdy reviewed the contents of the affected account to determine what, if any, personal information was contained within the email account.

On June 1, 2022, Purdy completed its review and determined that personal information for a limited number of individuals associated with data owner clients may have been impacted. As Purdy was not the data owner of this information, it promptly provided data owner clients with information about the incident and an offer to provide notice to affected individuals on behalf of the data owner clients. As part of the notification process, Purdy received address information from the impacted data owner clients to effectuate notification on the data owners’ behalf and is in the process of completing the notification to affected individuals. Though this process, Purdy received address information for one Maine resident who may have had nonpublic information impacted by this event.

The information that could have been subject to unauthorized access includes name, and driver’s license number or state identification number.

Notice to Maine Residents

On or about August 5, 2022, Purdy provided written notice of this incident to one Maine resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

As part of its notifications, Purdy will be providing potentially affected individuals with access to credit monitoring services for twelve (12) months at no cost to these individuals. Additionally, Purdy will provide individuals with guidance on how to protect against identity theft and fraud, including information on how to place a fraud alert and security freeze on one’s credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free

credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

In addition to notifying the Maine Attorney General's Office, Purdy also notified the Virginia Bureau of Insurance and the New York Department of Financial Services.

Since the event occurred, Purdy has taken steps to implement additional safeguards and review policies and procedures relating to data privacy and security, including changing the password for the affected email account and working with a third-party forensic investigator.

EXHIBIT A

Return Mail Processing
PO Box 999
Suwanee, GA 30024

August 5, 2022

4 1 553 *****SNGLP

SAMPLE A. SAMPLE - L01

APT ABC



123 ANY ST

ANYTOWN, US 12345-6789



NOTICE OF SECURITY INCIDENT

Dear Sample A. Sample:

Purdy Insurance Agency (“Purdy”) provides commercial insurance services for employers. We are writing to inform you of an incident that may affect the privacy of information provided to Purdy by [Company], your current or former employer. While we are unaware of any attempted or actual misuse of your information as a result of this incident, this letter provides details about the event, our response, and steps you may take to better protect against possible misuse of your personal information, should you feel it appropriate to do so.

What Happened?

Purdy recently concluded an investigation into suspicious activity occurring in an employee’s email account. Upon first discovering the activity, we immediately began an investigation to determine the nature and scope of the incident and secure our email environment. Our investigation determined that an unauthorized actor used a phishing email to gain access to the employee’s email account from November 15, 2021 to November 18, 2021. However, we were unable to determine which, if any, emails or attachments in the email account were viewed by the unauthorized actor. Therefore, we reviewed the contents of the affected account to determine what, if any, personal information was contained within the email account. On June 1, 2022, we completed our review and determined that personal information relating to you was contained within the account and promptly notified your employer.

What Information Was Involved?

The investigation determined that the email account contained following information related to you: your name and [Extra1]. To date, we have no evidence that any of your personal information has been misused, and we are providing you with this notification on behalf of your employer out of an abundance of caution.

What We Are Doing.

Purdy takes the confidentiality, privacy, and security of information in our care seriously. We are taking steps to implement additional safeguards and review policies and procedures relating to data privacy and security, including changing the password for the affected email account.

Purdy is providing you with access to twelve (12) months of credit monitoring and identity protection services through Experian at no cost to you. A description of services and instructions on how to enroll can be found within the enclosed *Steps You Can Take to Protect Personal Information*. Please note that you must complete the enrollment process yourself, as we are not permitted to enroll you in these services on your behalf.


What You Can Do.

You can review the enclosed *Steps You Can Take to Protect Personal Information*. You can also enroll to receive the complimentary credit monitoring and identity protection services contained in this letter. We also encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity.

For More Information.

We understand you may have questions about this incident that are not addressed in this letter. To ensure your questions are answered in a timely manner, please contact our dedicated call center at (855) 223-4413, Monday through Friday from 6a.m. to 8p.m. PST; Saturday and Sunday from 8a.m. to 5p.m. PST (excluding major US holidays). Be prepared to provide engagement number **B058687** as proof of eligibility for the identity restoration services by Experian. You may also write to Purdy at 136 Market Street, Sunbury, PA 17801.

Sincerely,

A handwritten signature in black ink that reads "William H Purdy". The signature is written in a cursive, slightly slanted style.

William H. Purdy
Purdy Insurance Agency

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Identity Monitoring

To help protect your identity, we are offering complimentary access to Experian IdentityWorksSM for twelve (12) months.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for twelve (12) months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary twelve (12) month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** November 30, 2022 (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code**: **ABCDEFGHI**

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (855) 223-4413 by November 30, 2022. Be prepared to provide engagement number B058687 as proof of eligibility for the Identity Restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR TWELVE (12) MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

* Offline members will be eligible to call for additional reports quarterly after enrolling

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.